ECONOMIC



CENSUS 1 9 9 7

Working with the Data

Working with the Data

How to get the data

PWorld Wide Web



PDFs updated daily AFF updated weekly

PCD-ROM



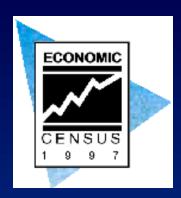
Quarterly updates

PPrint

National reports following electronic releases

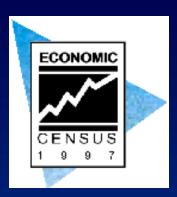
CD-ROMand Internet Software

- P Replaces GO92, EXTRACT, Profile, DocView
- P Graphic User Interface
- P Search system
- P Quick reports



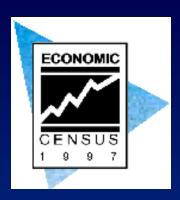
Volume 1: NAICS-Based Statistics

	1999	200	00	2001	
Advance Report					
Industry Series					
Geo Area Series					
Subject Reports					
Summary Reports				41	
Nonemployer Statistic	<u>cs</u>				
CD-ROM		1c 1d Apr Jul 2000 2000 :	Oct Jan	Apr Ju	ı



Volume 2: Special Series

	1999		2000		2001
Outlying Areas					
Comparative Stati	<u>istics</u>				
Bridge between N	AICS and SIC				
Minority- and Wor	nen-Owned Busine	SS	<u>u</u>		
Business Expens	<u>es</u>				
CD-R	M C	2a Apr 2000	2b Jul 2000	2c Dec 2000	



Volume 3: ZP Code Statistics

	1999	2000	2001
ZIP Code Statistics	<u>s</u>		
CD-R	OM		3
			Jun 2001



CD-RCM Pricing

P Volumes 1 and 2 together \$200 < subscription only, no individual discs

< V.1: NAICS-based data

< V.2: SIC-based data

PVolume 3, ZIP Code Statistics \$65

American Fact Finder complements CD-ROVI

AFF Advantages

P Free

P No 1-4 month delay

P No installation

PWorks with UNIX and Mac, not just Windows



CD-ROM Advantages

PNo internet hookup

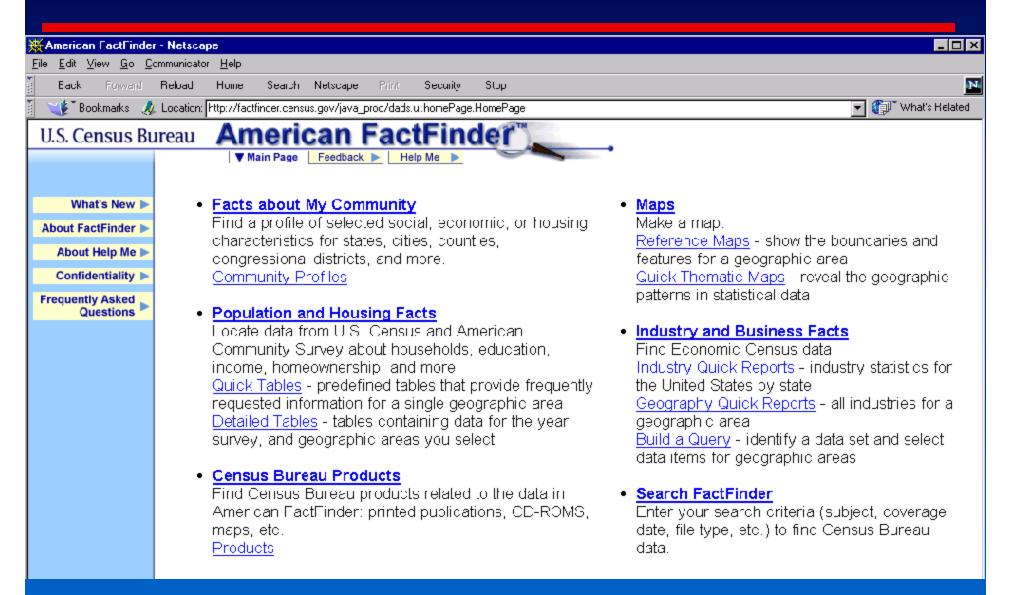
PFaster retrieval

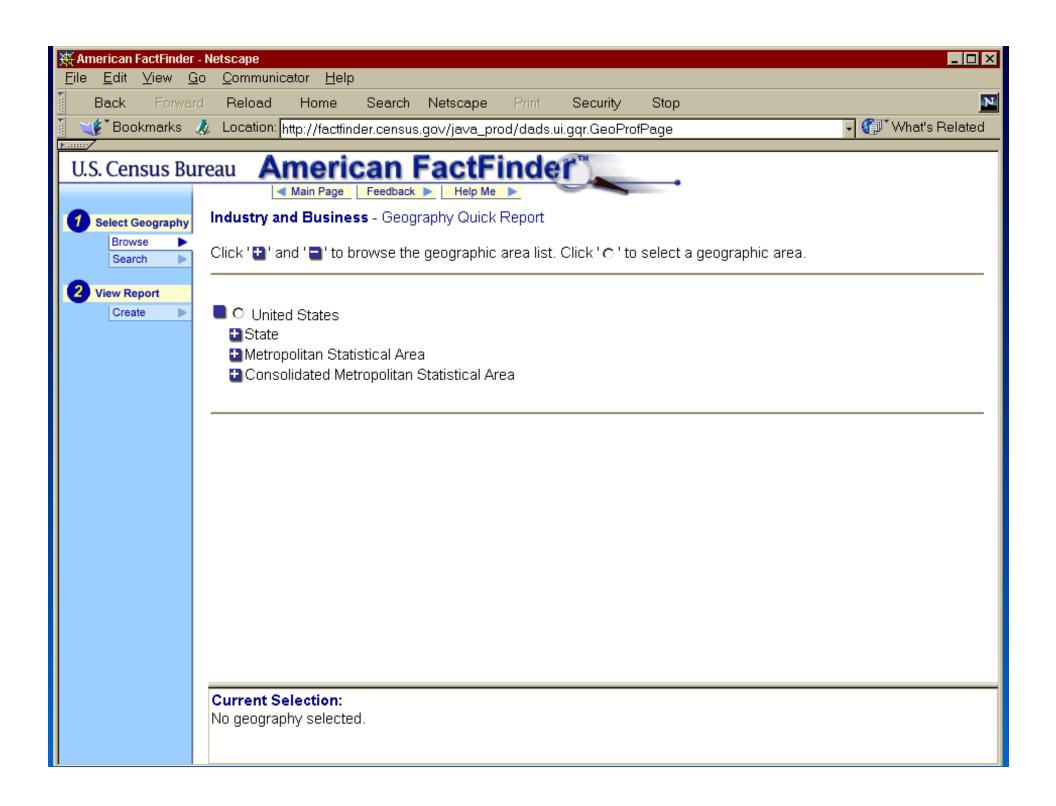
PExtra functionality

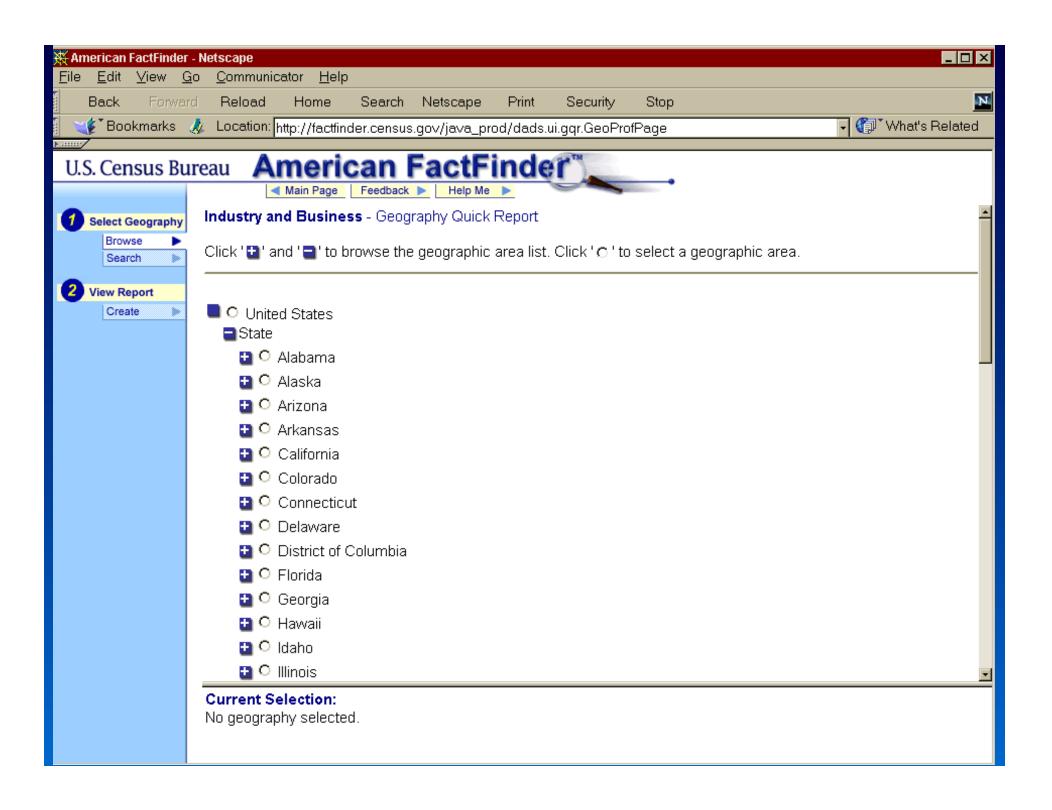
PBetter integration of metadata

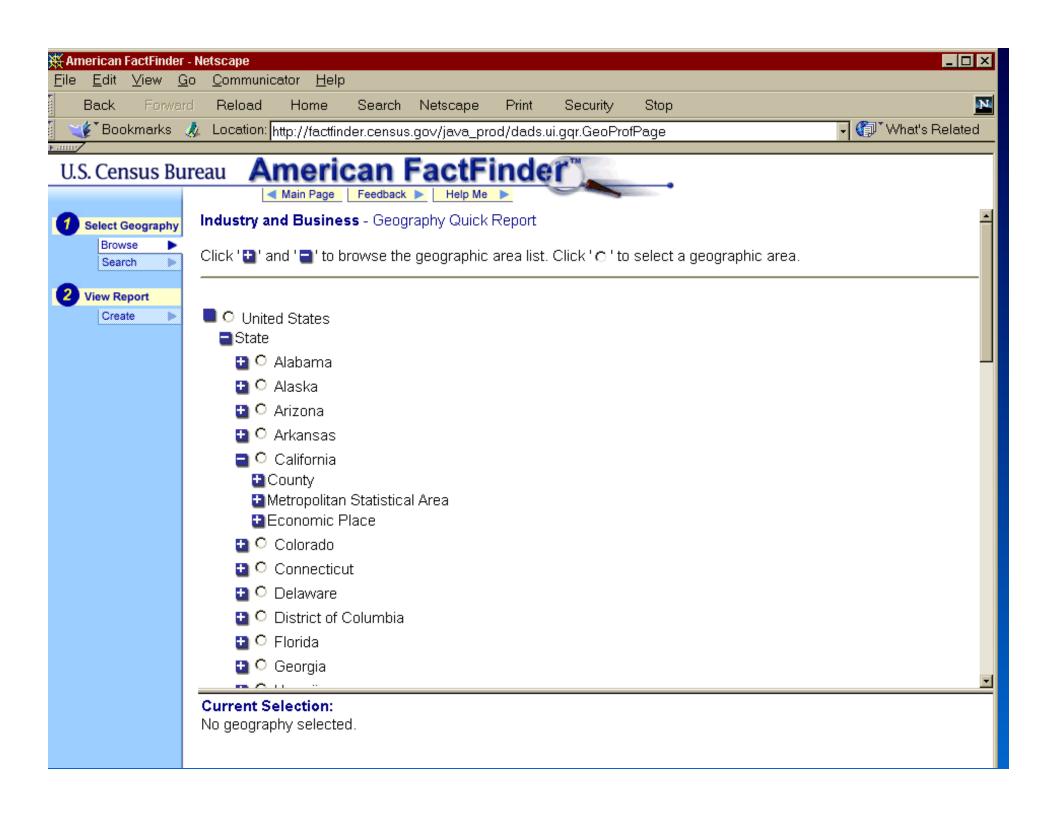
PMore export formats < flat ASCII, dbf, 123

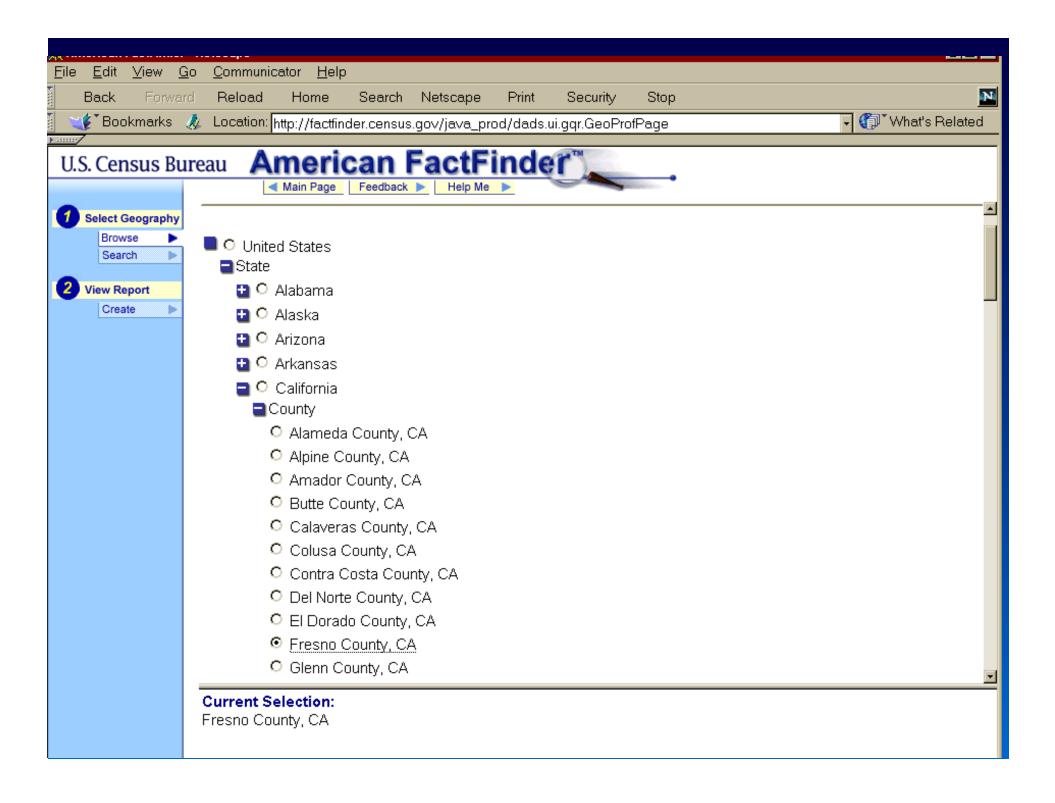
American FactFinder

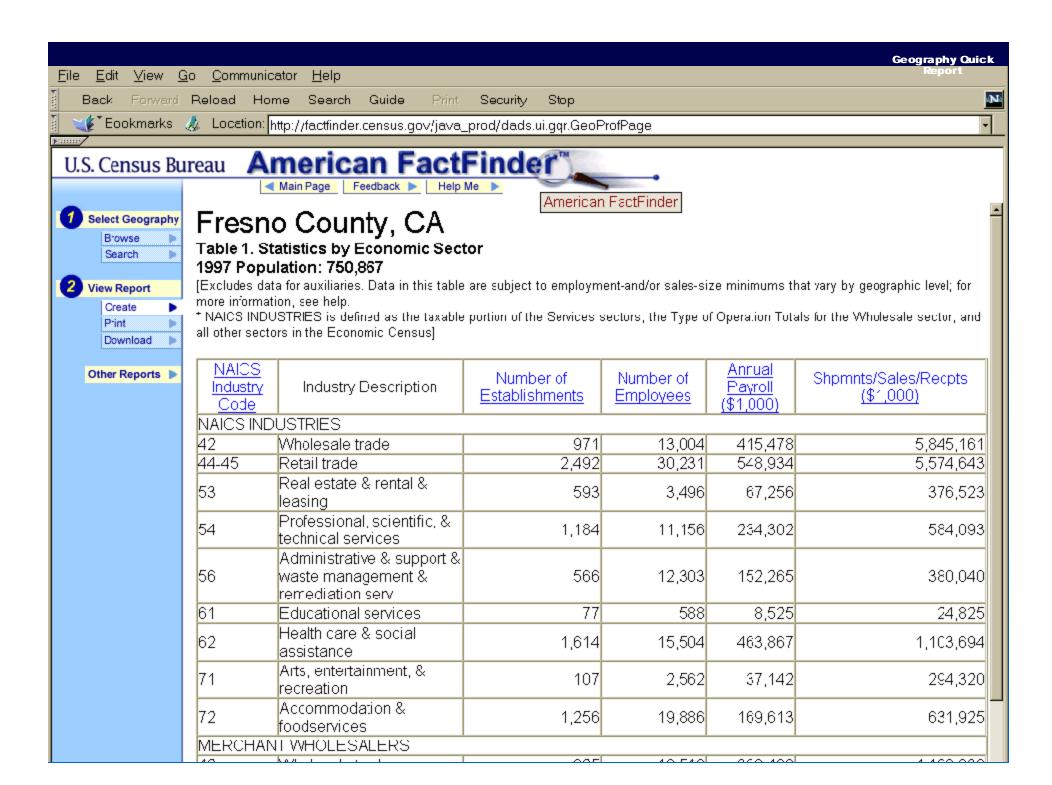


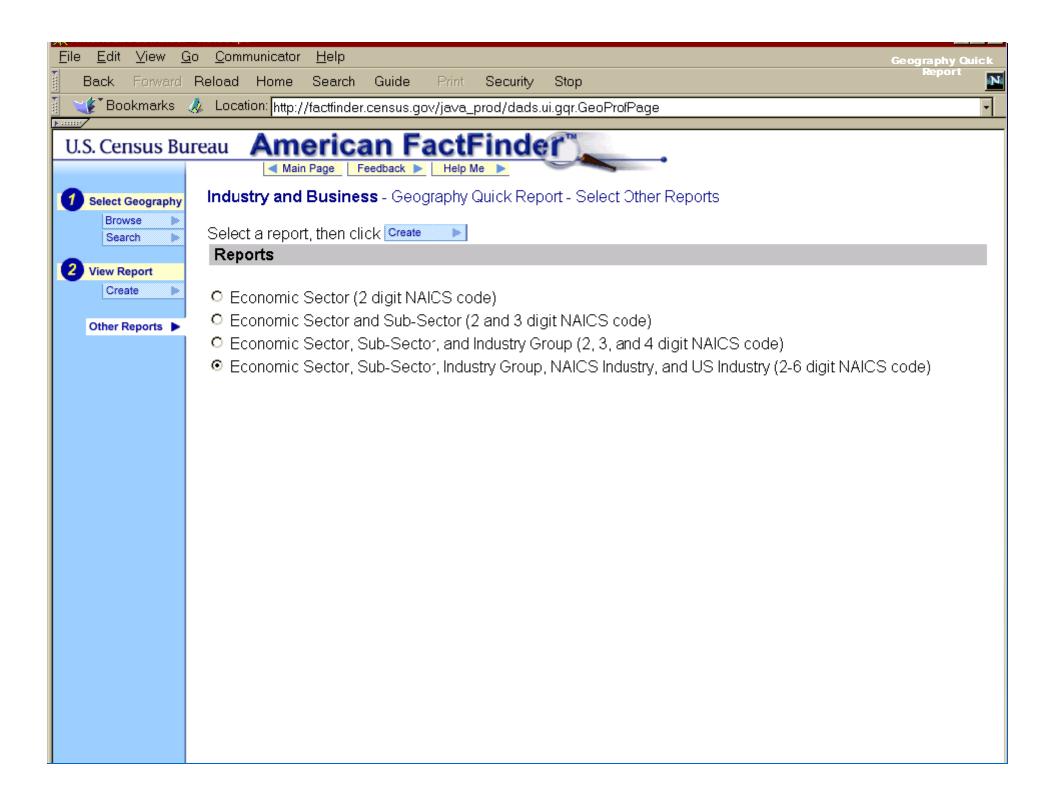






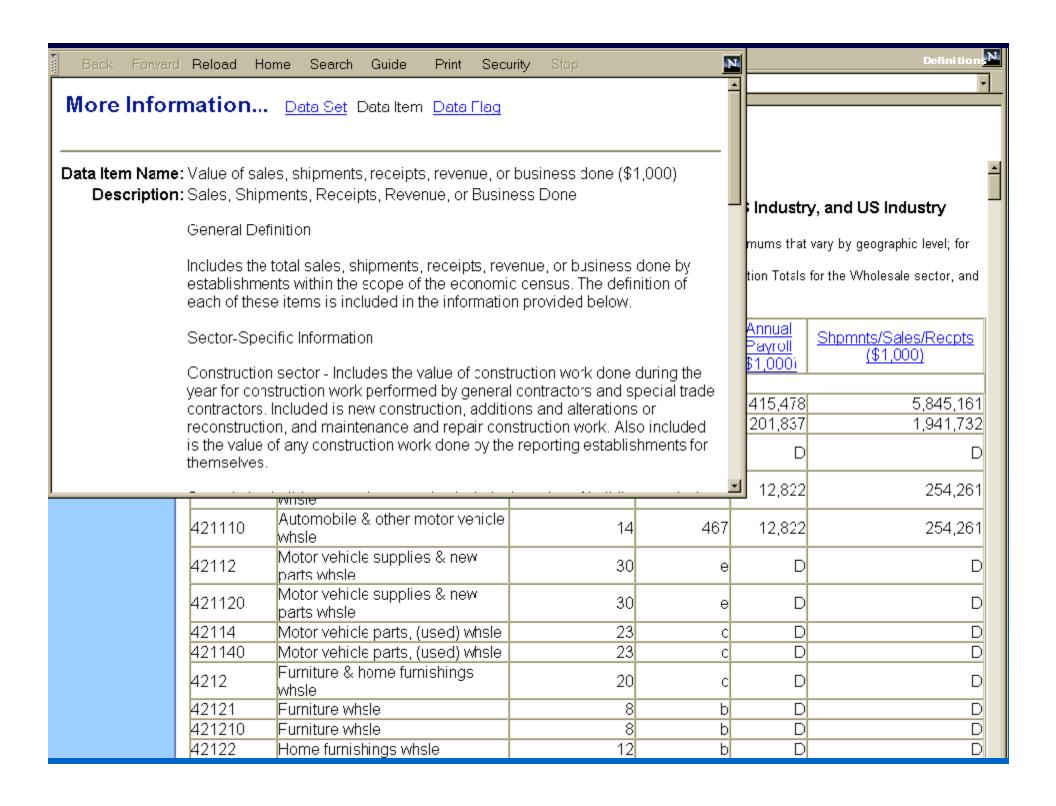






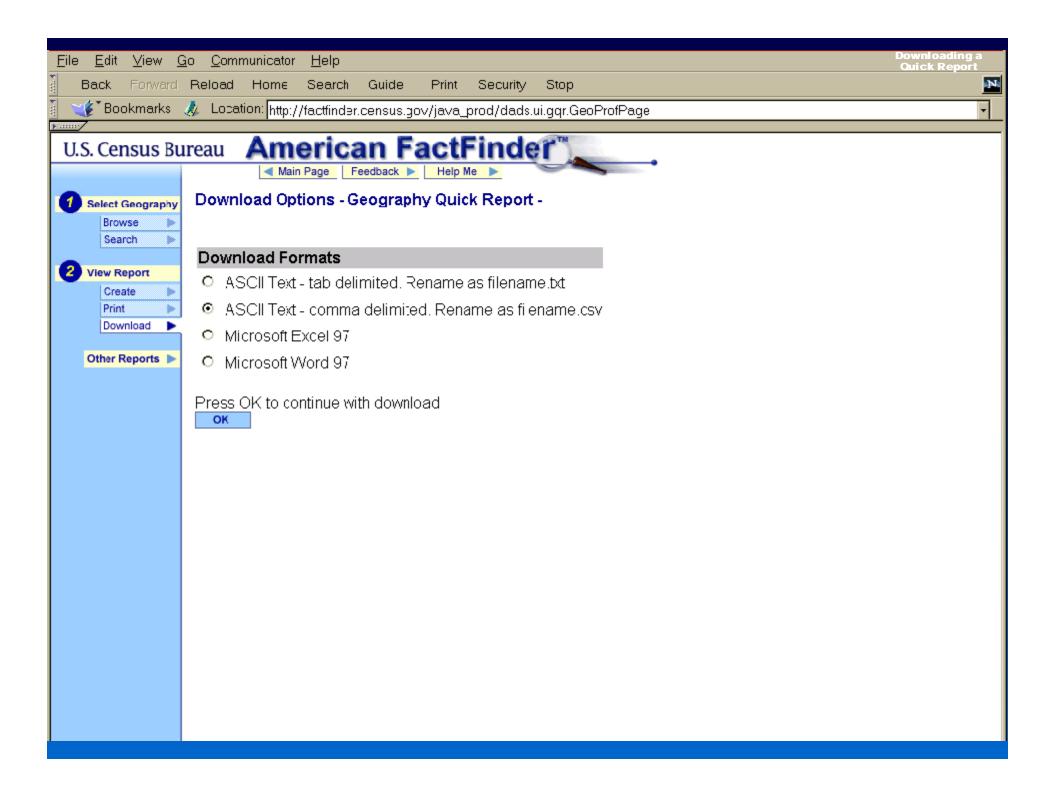


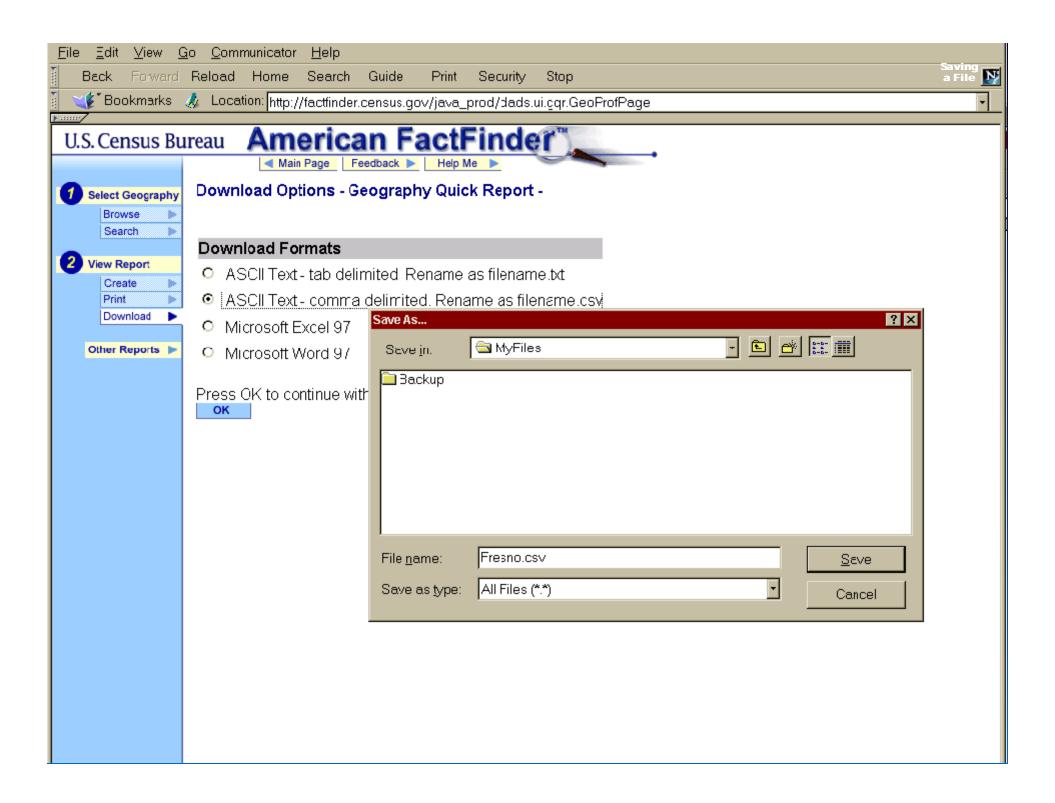
Industry Code	Industry Description	Number of Establishments	Number of Employees	Payroll (\$1,000)	Shpmnts/Sales/Recpts (\$1,000)
NAICS INDU	JSTRIES				
42	Wholesa e trade	971	13,004	415,478	5,845,161
421	Wholesae trade, durable goods	558	6,569	201,837	1,941,732
4211	Motor vehicle & motor vehicle parts & supplies whsle	72	g	D	D
42111	Automobile & other motor vehicle whsle	14	467	12,822	254,261
4711111	Automobile & other motor vehicle whsle	14	467	12,822	254,261
42112	Motor vehicle supplies & new parts whsle	30	е	D	D
4711711	Motor vehicle supplies & new parts whsle	30	е	D	D
42114	Motor vehicle parts, (used) whsle	23	С	D	D
421140	Motor vehicle parts, (used) whsle	23	С	D	D
4212	Furniture & home furnishings whsle	20	С	D	D
42121	Furniture whsle	8	b	D	D
421210	Furniture whsle	8	b	D	D



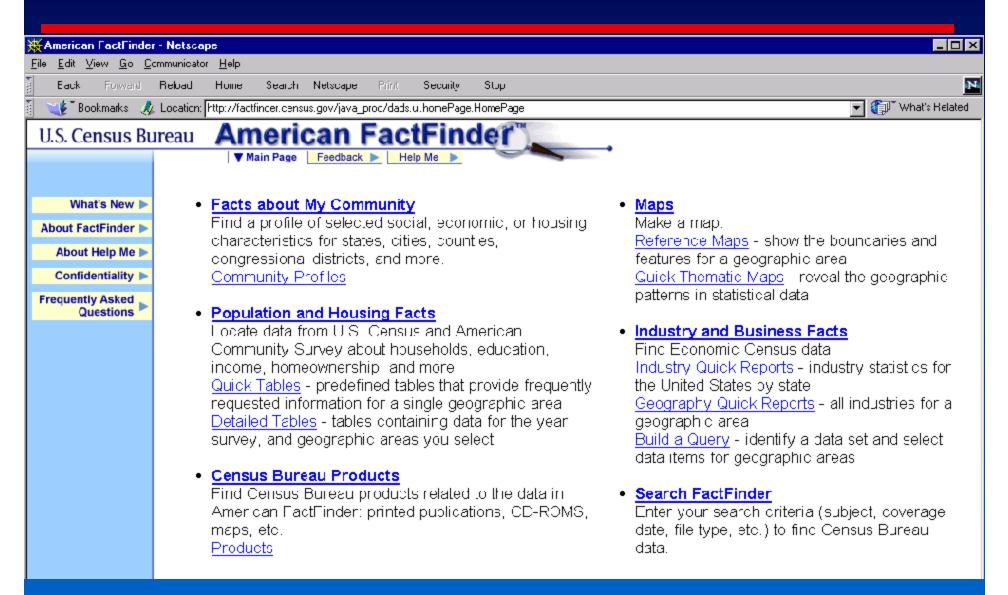


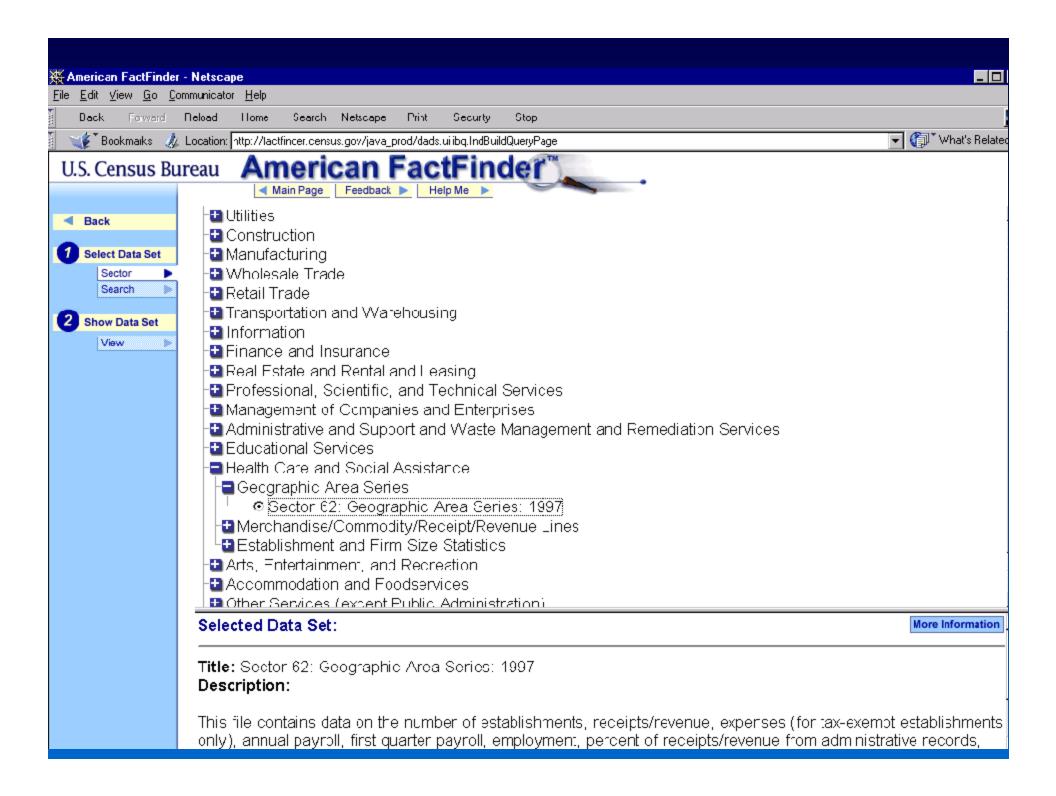
Industry Code	Industry Description	Number of Establishments	Number of Employees	Payroll (\$1,000)	Shpmnts/Sales/Recpts (\$1,000)
NAICS INDU	JSTRIES				
42	Wholesa e trade	971	13,004	415,478	5,845,161
421	Wholesae trade, durable goods	558	6,569	201,837	1,941,732
4211	Motor vehicle & motor vehicle parts & supplies whsle	72	g	D	D
42111	Automobile & other motor vehicle whsle	14	467	12,822	254,261
4711111	Automobile & other motor vehicle whsle	14	467	12,822	254,261
42112	Motor vehicle supplies & new parts whsle	30	е	D	D
4711711	Motor vehicle supplies & new parts whsle	30	е	D	D
42114	Motor vehicle parts, (used) whsle	23	С	D	D
421140	Motor vehicle parts, (used) whsle	23	С	D	D
4212	Furniture & home furnishings whsle	20	С	D	D
42121	Furniture whsle	8	b	D	D
421210	Furniture whsle	8	b	D	D

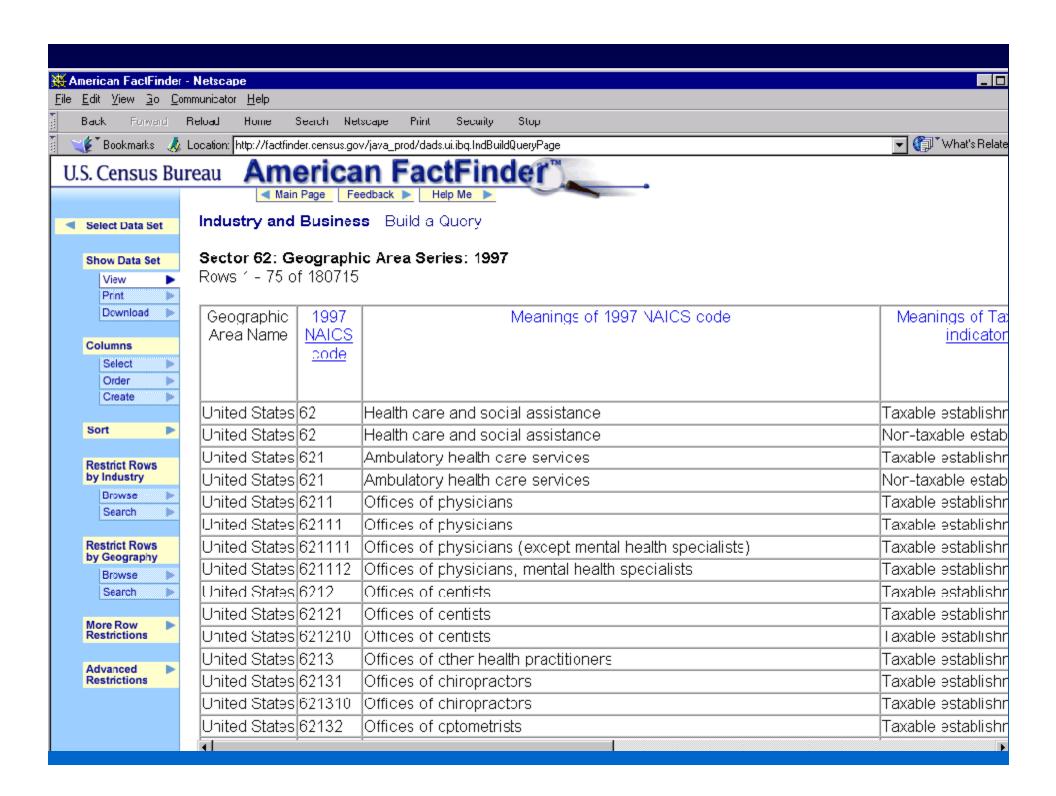


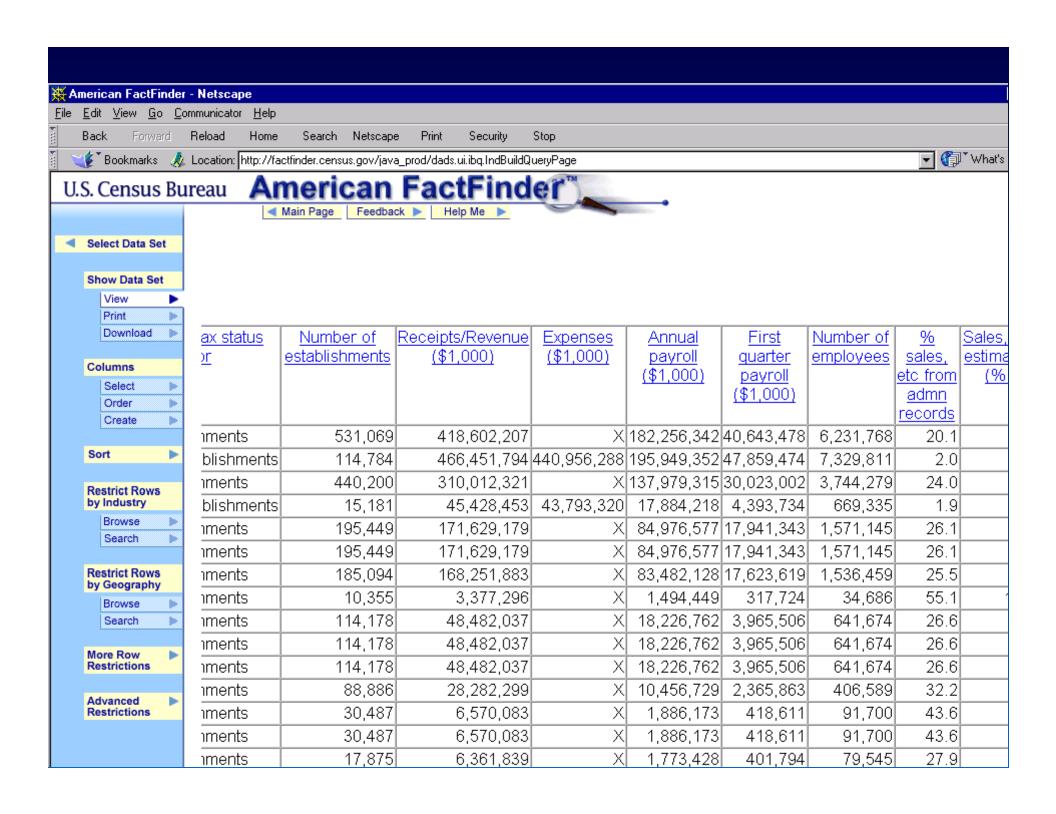


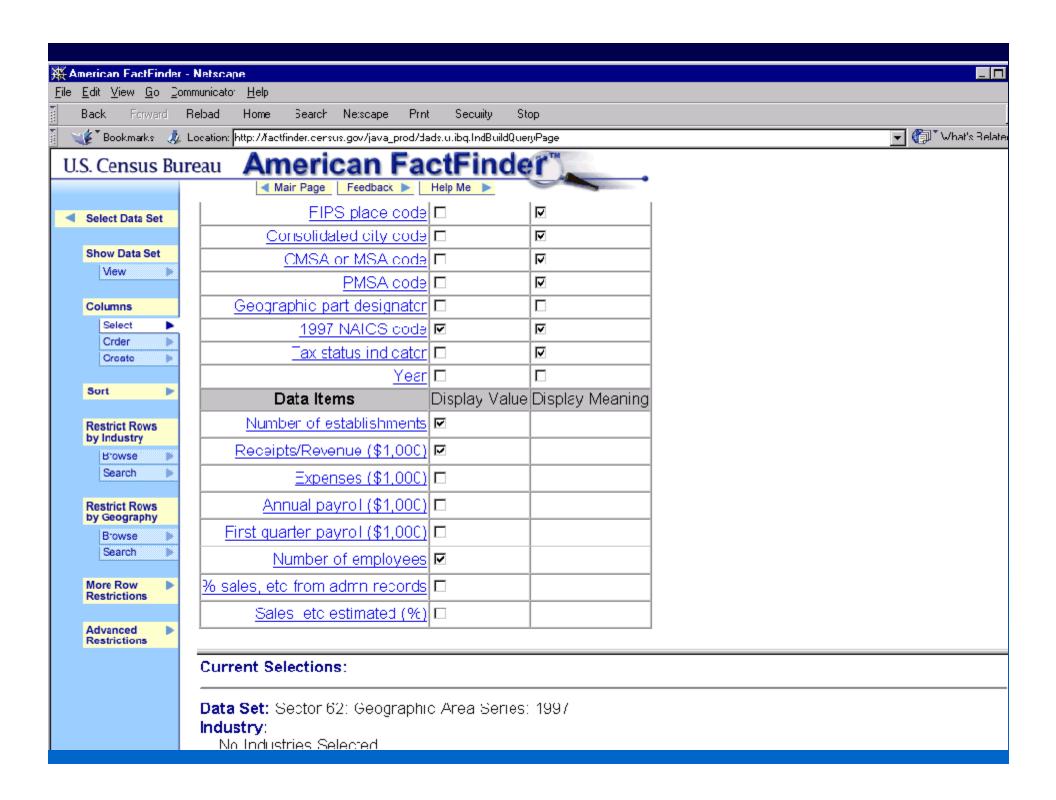
American FactFinder

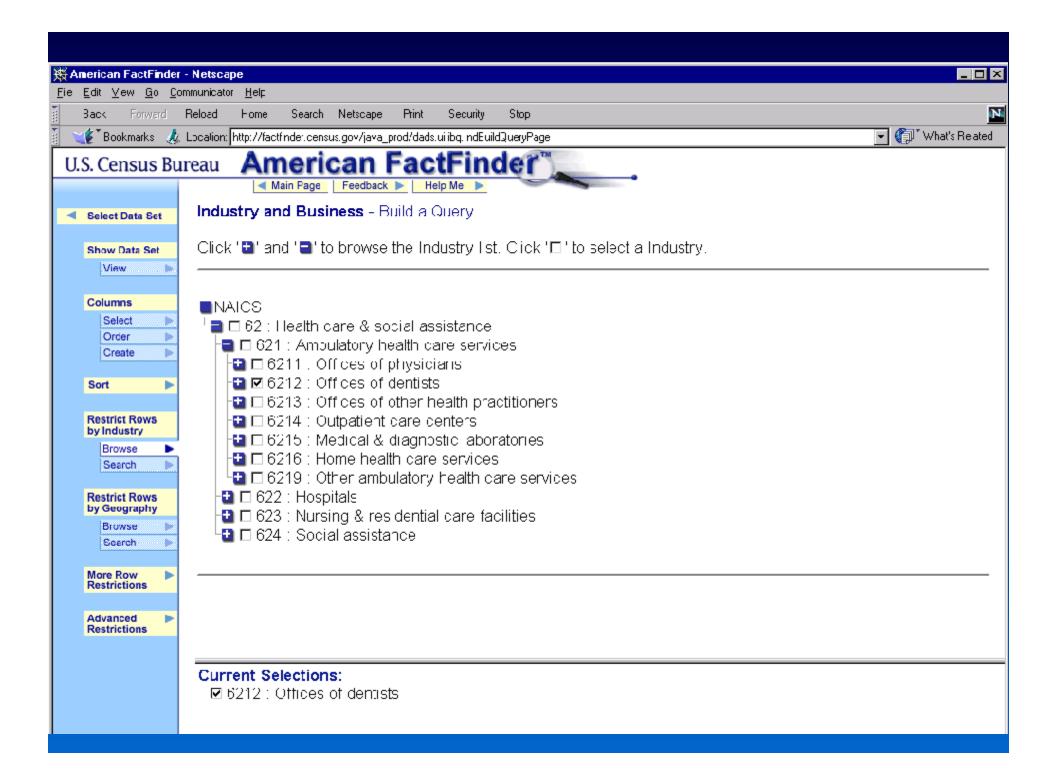














Officer of depticts

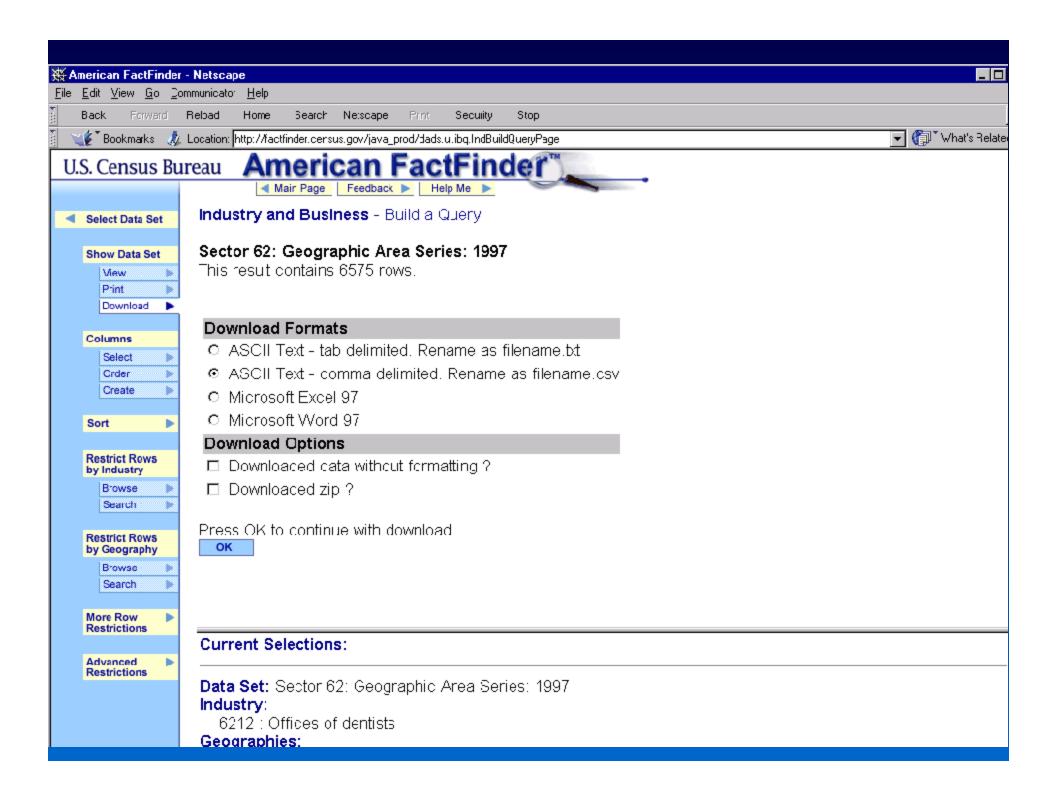
4.040

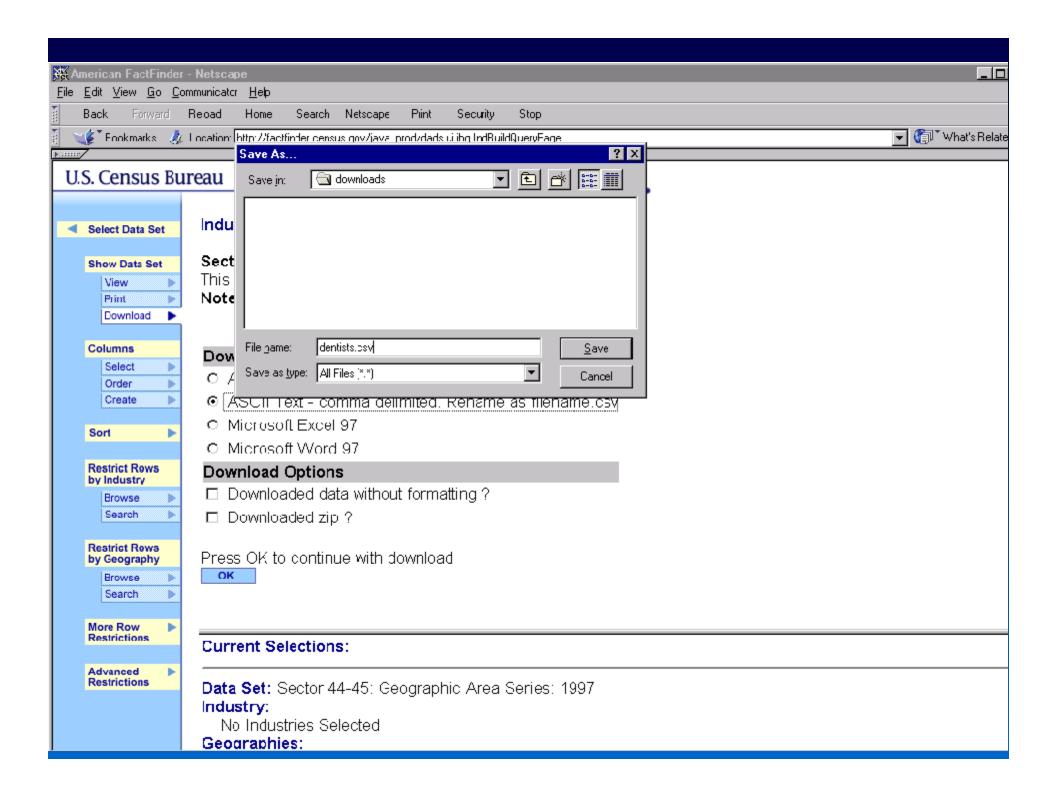
400 BOO

8 nno

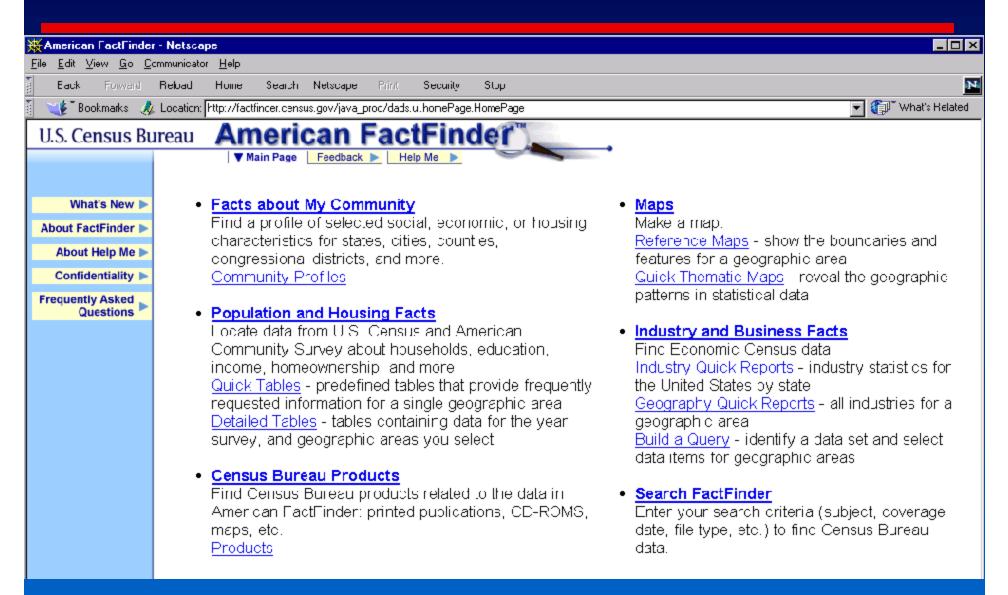
6040

Kancac





American FactFinder





Start here

Slide Shows

What's New for '97

Latest Results

<u> 1997 - 1992</u>

Information

Conferences
Release Schedule
History
GIQ Symposium
Sample Forms
Writer's Toolkit

Questions?

Ask Dr. Census

Related sites

NAICS
Outlying Areas
Commodity Flow
Vehicle Survey
Minority/WomenOwned Business



U.S. Census Bureau

Subjects A to Z Search Catalog Data Tools

1997 Economic Census Data Are Here!



The Economic Census profiles the US economy every 5 years, from the national to the local level. Reports are now available for all geographic areas and all sectors. Economy-wide reports include the SIC-based <u>Comparative Statistics</u> and the <u>Bridge Between NAICS and SIC</u>. Just released are <u>Merchandise Lines Sales</u> reports for <u>Retail Trade</u> and <u>Accommodation and Foodservices</u> and <u>Sources of Revenue/Receipts</u> reports for several <u>other sectors</u>. (For other reports, see <u>schedule</u>.)

New Releases

Hypertext tables (html)

1997 data by NAICS U.S., states, counties and metro areas 1997 and 1992 by SIC U.S. and states Bridge Between NAICS and SIC national only

Latest press release

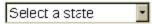
Merchandise Line Sales:

Electronic Shopping and Mail Order Houses Account for Most Computer Fardware and Software Sales

Industry Series

21	Mining
23	Construction
31-33	Manufacturing

PDFs by State



Check reports available or coming soon

Home

Geographic Area Series

21 Mining

	imming .
22	<u>Utilities</u>
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retai Trade
48-49	Transportation and Warehousing
51	<u>Information</u>
52	Finance and Insurance
50	Real Estate and Rental and Leasing
54	Professional, Scientific and Technical Services
55	Management of Companies and Enterprises
30	
58	Administrative and Support and Waste
	Management and Remediation Services

U.S. Census Bureau



1997 Economic Census: Summary Statistics for United States 1997 NAICS Basis

NAICS Search

State / county data 🕒 🕒

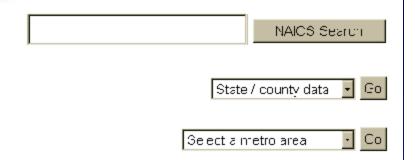
	_	
Select a metro area	-	Go

Includes only establishments with payroll. <u>Introductory text</u> includes scope and methodology. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

More	NAICS				Sales, receipts	<u>Annual</u>	Paid
	code	Description		<u>lish-</u>			employees
- Cutu	Couc			<u>ments</u>	<u>(\$1,000)</u>	<u>(\$1,000)</u>	emplo yees
4	21	Mining		25,000	173,988,778	20,798,257	509,006
4	22	<u>Utilities</u>		15,513	411,713,327	36,594,684	702,703
4	23	Construction		656,434	858,581,046	174,184,604	5,664,840
4	31-33	Manufacturing		363,753	3,842,061,405	572,101,070	16,888,016
-	42	Wholesale trade		453,470	4,059,657,778	214,915,405	5,796,557
4	44-45	Retail trade		1,118,447	2,460,886,012	237,195,503	13,991,103
-	48-49	Transportation & warehousing %% **		178,025	318,245,044	82,346,182	2,920,777
4	51	Information		114,475	623,213,854	129,481,577	3,066,167
4	52	Finance & insurance		395,203	2,197,771,283	264,551,401	5,835,214
4	53	Real estate & rental & leasing		288,273	240,917,556	41,590,766	1,702,420
-	5.4	Drofespianal saintific 2 technical services	Taxable	615,305	579,542,139	225,376,050	5.212,745
	54	Professional, scientific, & technical services	Exempt	5,824	15,708,510	6,022,741	148,465
	56	Administrative & support & waste management	<u>&</u>	276,393	295 936 350	137,336,983	7,347,366
	-	remediation serv		2,0,000	200,000,000	101,000,500	7,047,000
-	61	Educational sendoes	Taxable	33,783	14,933,318	4,903,048	248,685
	61 Educational services		Exempt	7,153	5,505,710	1,461,479	72,388
-	62	Health care & cocial assistance	Taxable	531,069	418,602,207	182,256,342	6,231,768
	02	Health care & social assistance	Exempt	114.784	466.451.794	195.949.352	7.329.811

U.S. Census Bureau





Retail Trade by Subsector

Includes only establishments with payroll. <u>Introductory text</u> includes scope and methodology. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

	NAICS code	Description	Estab- lish- ments	<u>Sales</u> (\$1,000)	Annual payroll (\$1,000)	Paid employees
4	44-45	Retail trade	1,118,447	2,460,886,012	237,195,503	13,991,103
4	441	Motor vehicle & parts dealers	122,633	645,367,776	50,238,931	1,718,963
4	442	Furniture & home furnishings stores	64,725	71,690,813	9,959,441	482,845
4	443	Electronics & appliance stores	43,373	68,561,331	7,064,114	345,042
4	444	Building material & garden equipment & supplies dealers	93,117	227,566,101	25,608,856	1,117,912
4	445	Food & beverage stores	148,528	401,764,499	40,581,095	2,893,074
4	446	Health & personal care stores	82,941	117,700,863	15,190,635	903,694
4	447	Gasoline stations	126,889	198,165,786	11,482,092	922,062
4	448	Clothing & clothing accessories stores	156,601	136,397,645	16,597,371	1,280,153
4	451	Sporting goods, hobby, book, & music stores	69,149	62,010,926	7,113,235	560,839
4	452	General merchandise stores	36,171	330,444,460	30,870,965	2,507,540
-	453	Miscellaneous store retailers	129,838	78,109,161	10,165,424	752,986
4	454	Nonstore retailers	44,482	123,106,651	12,323,344	505,993

Retail Trade by Industry

Includes only establishments with payroll. <u>Introductory text</u> includes scope and methodology. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table.

NAICS code	Description	Estab- lish- ments	<u>Sales</u> (\$4,000)	Annual payroll (\$1,000)	Paid employees
44-45	Retail trade	1,118,447	2,460,886,012	237,195,503	13,991,103
441	Motor vehicle & parts dealers	122,633	645,367,776	50,238,931	1,718,963
4411	Automobile dealers	49,237	553,652,292	37,400,147	1,138,995
44111	New car dealers	25,897	518,971,824	35,202,751	1,046,243
44112	Used car dealers	23,340	34,680,468	2,197,396	92,752
4412	Other motor vehicle dealers	13,589	28,890,506	2,569,916	102,768
44121	Recreational vehicle dealers	3,014	10,069,749	813,962	29,463
44122	Motorcycle, boat, & other motor vehicle dealers	10,575	18,820,757	1,755,954	73,305
441221	Motorcycle dealers	3,635	7,369,260	712,065	29,026
441222	Boat dealers	5.262	8,934,230	839,296	35,134
441229	All other motor vehicle dealers	1,678	2,517,267	204,593	9,145
4413	Automotive parts, accessories, & tire stores	59.807	62,824,978	10,268,868	477,200
44131	Automotive parts & accessories stores	42,519	43,165,668	6,718,215	334,556
44132	<u>Tire dealers</u>	17.288	19,659,310	3,550,653	142,644
NAICS code	Description	Estab- lish- ments	(\$1,000)	Annual payroll (\$1,000)	Paid employees
442	Furniture & home furnishings stores	64,725	71,690,813	9,959,441	482,845
4421	<u>Furniture stores</u>	29,461	40,968.335	5,619.603	251,300
4422	Home furnishings stores	35,264	30,722,478	4,339,838	231,545
44221	Floor covering stores	16,603	16,471.814	2,458.208	96,186
44229	Other home furnishings stores	18,661	14,250,664	1,881,630	135,359
442291	Window treatment stores	2,126	915.301	148.564	8,548
442299	All other home furnishings stores	16,535	13,335,363	1,733,066	126,811



Start here

Slide Shows

What's New for '97

Latest Results

<u> 1997 - 1992</u>

Information

Conferences
Release Schedule
History
GIQ Symposium
Sample Forms
Writer's Toolkit

Questions?

Ask Dr. Census

Related sites

NAICS
Outlying Areas
Commodity Flow
Vehicle Survey
Minority/WomenOwned Business



U.S. Census Bureau

Subjects A to Z Search Catalog Data Tools

1997 Economic Census Data Are Here!



The Economic Census profiles the US economy every 5 years, from the national to the local level. Reports are now available for all geographic areas and all sectors. Economy-wide reports include the SIC-based <u>Comparative Statistics</u> and the <u>Bridge Between NAICS and SIC</u>. Just released are <u>Merchandise Lines Sales</u> reports for <u>Retail Trade</u> and <u>Accommodation and Foodservices</u> and <u>Sources of Revenue/Receipts</u> reports for several <u>other sectors</u>. (For other reports, see <u>schedule</u>.)

New Releases

Hypertext tables (html)

1997 data by NAICS U.S., states, counties and metro areas 1997 and 1992 by SIC U.S. and states Bridge Between NAICS and SIC national only

Latest press release

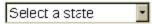
Merchandise Line Sales:

Electronic Shopping and Mail Order Houses Account for Most Computer Fardware and Software Sales

Industry Series

21	Mining
23	Construction
31-33	Manufacturing

PDFs by State



Check reports available or coming soon

Home

Geographic Area Series

21 Mining

	imming .								
22	<u>Utilities</u>								
23	Construction								
31-33	Manufacturing								
42	Wholesale Trade								
44-45	Retai Trade								
48-49	Transportation and Warehousing								
51	<u>Information</u>								
52	Finance and Insurance								
50	Real Estate and Rental and Leasing								
54	Professional, Scientific and Technical Services								
55	Management of Companies and Enterprises								
30									
58	Administrative and Support and Waste								
	Management and Remediation Services								

U.S. Census Bureau

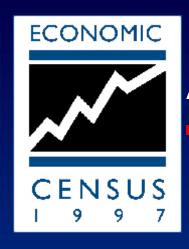


1997 Economic Census: **Comparative Statistics for United States** TENSUS 1987 SIC Basis

State data:

Includes only establishments with payroll. Data are in current dollars and have not been adjusted for inflation. Detail may not add to total because of rounding. Introductory text includes scope, methodology, and definitions of symbols. For descriptions of column headings and rows (industries), click on the appropriate underlined element in the table. For detail below the sector totals, click on a -down arrow. An alternate display has fewer columns.

CIC	IC le-1987 SIC Description ail		<u>Establishments</u>			Sales, receipts, or shipments			Paid employees			Anr
						<u>(\$1,000)</u>						
tail			1997	1992	% chg	1997	1992	% chg	1997	1992	% chg	199
-	Mining		25,251	29,497	-14.4	174,519,541	162,095,421	7.7	512,016	0	N	20,906,91
•	Construction industries		639,482	572,851	11.6	834,794,940	539,084,657	54.9	5,567,052	4,668,280	19.3	170,962,01
4	Manufacturing		377,776	370,912	1.9	3,958,050,434	3,004,722,841	31.7	17,557,008	16,948,942	3.6	595,685,78
+	Transportation, communications, and utilities %% **		293,575	N	N	1,143,936,913	N	N	5,689,138	N	N	199,706,59
4	Wholesale trade		521,127	495,457	5.2	4,235,400,325	3,238,520,447	30.8	6,509,333	5,791,264	12.4	234,516,93
4	Retail trade		1,561,195	1,526,215	2.3	2,545,881,473	1,894,880,209	34.4	21,165,862	18,407,453	15.0	290,525,25
4	Financial, insu and real estate industries		661,388	585,580	12.9	2,474,943,634	1,831,526,517	35.1	7,314,321	6,509,591	12.4	308,154,49
	Service T	axable	2,077,666	1,825,435	13.8	1,843,791,887	1,202,613,010	53.3	25,278,399	19,290,352	31.0	688,873,13
	<u>industries</u> E	xempl	224,980	208,911	7.7	569,583,863	446,255,642	27.6	8,563,199	8,108,944	5.6	224,131,31
4	Auxiliaries		48,193	47,250	2.0	41,251,786	N	N	3,284,068	3,229,693	1.7	178,200,53
NC	omparable data	a not ava	ilable									



Assembling Time Series

Across Economic Censuses

SIC 1987 1992 (1997)

NAICS

1997 2002 2007

Estimating 1992 - 1997 Trends

PMost NAICS industries not derivable for 1992

PDerivability of SICs for 1997:

< 460 of 1004 SICs are derivable from NAICS

Estimating 1992 - 1997 Trends

How to work with time series

PSIC-based data for 1997 and 1992

- < 1997 Bridge between NAICS and SIC (national)
- < 1997 Comparative statistics (states)
- < 1997 County Business Patterns (SIC-based) (counties)

County Business Patterns

P1997 - reported by SIC

P1998 - reported by NAICS

Establishments, employment and payroll No sales or receipts

Employment, payroll, births and deaths	Administrative Records (payroll tax) Company Organization Survey										
Industry classification & geography	CBP Econ Census	СВР	СВР	CBP		CBP Econ Census	СВР	СВР	CBP	CBP	CBP Census
	92	93	94	95	96	97	98	99	00	01	02

How to get the data

PEconomic

Locations Employment Output Investment

How to get the data

PEconomic

Locations Employment Output Investment

PDemographic

Population Age Race Gender Income

Effective data use involves integrating data from multiple sources

PEconomic vs. Demographic

< E.g., Sales vs. Markets

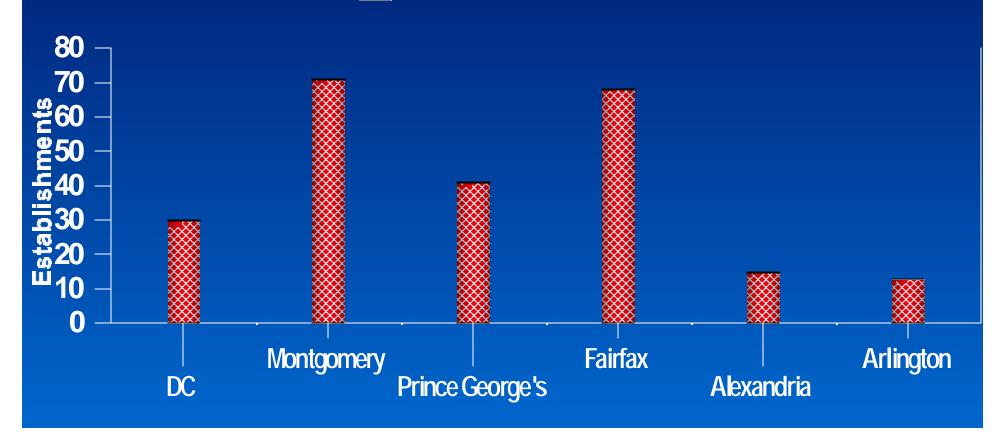
PCensus data vs. Locally generated data

P 1997 census data with 1992 and 1987 data

Site Selection - selected DC Metro Counties

Video Tape and Disc Rental (NAICS 532230)

Establishments

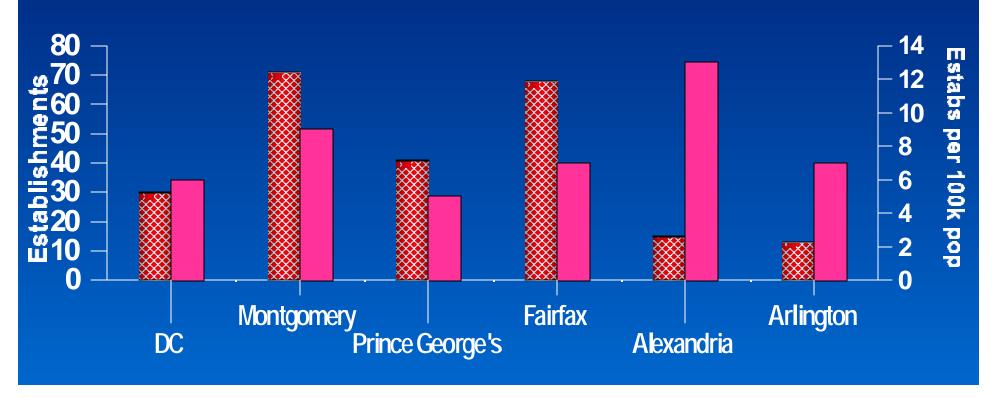


Site Selection - selected DC Metro Counties

Video Tape and Disc Rental (NAICS 532230)

Establishments (Y1)

Establishments per 100k pop (Y2)



Effective data use involves comparisons

- P to peers (neighboring counties)
- P to parent (county to state)
- P to children (county to its places)
- P to self (over time)
- P to others (customers/suppliers)

VWV.CENSUS.GOV

U.S. Census Bureau

United States Department of Commerce

Subjects A to Z ABCDEFGHI **JKLMNOPQ** RSTUVWXYZ

Census 2000

Jobs · Census in Schools · Advertising · Local Offices · Questionnaires - More

Click Here For More Info.

People New on the Site Estimates Projections

> Housing · Income · International · Poverty · Genealogy · More

19:49 EST Jan 24, 2000

Catalog

Access Tools

Publications (PDF)

American FactFinder

Jobs@Census

Search

Business Economic Census .

Government · NAICS · Foreign Trade · More

About the Bureau Geography Maps · TIGER · Gazetteer ·

More

Related Sites

Releases Webcasts News

Minority Links • Contacts •

More

Special Conversations with America . **Topics**

FedStats · American Community Survey

Population Clocks

U.S. 274,141,803 World 6.040.132.076

State & County QuickFacts

Select a State

Go!

Latest Economic Indicators



USCENSUSBUREAU

Helping You Make Informed Decisions

Accessibility | Privacy | Quality | Confidentiality | About our new look



Slide Shows

What's New for 197

Latest Results

1997 - 1992

Information

Conferences
Release Schedule
History
GIQ Symposium
Sample Forms
Writer's Toolkit

Questions?

Ask Dr. Census

Related sites

NAICS
Outlying Areas
Commodity Flow
Vehicle Survey
Minority/Women
Owned Business



U.S. Census Bureau

Subjects A to Z Search Catalog Data Tools Home

1997 Economic Census Data Are Here!



The Economic Census profiles the US economy every 5 years, from the national to the local level. Reports are now available for all geographic areas and all sectors. Economy-wide reports include the SIC-based <u>Comparative Statistics</u> and the <u>Bridge Between NAICS and SIC</u>. Just released are <u>Merchandise Lines Sales</u> reports for <u>Retail Trade</u> and <u>Accommodation and Foodservices</u> and <u>Sources of Revenue/Receipts</u> reports for several <u>other sectors</u>. (For other reports, see <u>schedule</u>.)

New Releases

Hypertext tables (html)

1997 data by NAICS U.S., states, counties, and metro areas 1997 and 1992 by SIC U.S. and states

Bridge Between NAICS and SIC national only

Latest press release

Merchandise Line Sales:

Electronic Shopping and Mail-Order Houses Account for Most Computer Hardware and Software Sales

Industry Series

21	Mining
23	Construction
31-33	Manufacturing

PDFs by State

Select a state

Check reports available or coming soon

Geographic Area Series

21	Mining
22	<u>Lithities</u>
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retai Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientfic and Technical Scrvices
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services



1997 ECONOMIC CENSUS - Geographic Area Series

Colorado



Publications listed are in <u>Portable Document Format (PDF)</u>. In order to view these files, you will need the <u>Adobe(R)</u> <u>Acrobat(R) Reader</u> which is available for free from the Adobe web site.

Reports available for Colorado - (Reports without links or dates have not yet been released):

	Link to pdf	Released	Print-on-demand
<u>21</u>	Mining	April 17, 2000	<u>\$25</u>
<u>22</u>	<u>Utilities</u>	January 12, 2000	<u>\$25</u>
<u>23</u>	Construction	March 30, 2000	<u>\$25</u>
<u>31-33</u>	Manufacturing NEW!	May 05, 2000	<u>\$35</u>
<u>42</u>	Wholesale Trade	March 15, 2000	<u>\$60</u>
<u>44-45</u>	Retail Trade	August 05, 1999	<u>\$45</u>
<u>48-49</u>	Transportation and Warehousing	February 10, 2000	<u>\$25</u>
<u>51</u>	<u>Information</u>	October 25, 1999	<u>\$25</u>
<u>52</u>	Finance and Insurance	February 18, 2000	<u>\$25</u>
<u>53</u>	Real Estate and Rental and Leasing	August 19, 1999	<u>\$30</u>
<u>54</u>	Professional, Scientific, and Technical Services	August 24, 1999	<u>\$30</u>
<u>56</u>	Administrative and Support and Waste Management and Remediation Services	August 17, 1999	<u>\$30</u>
<u>61</u>	Educational Services	September 08, 1999	<u>\$25</u>
<u>62</u>	Health Care and Social Assistance	June 23, 1999	<u>\$30</u>
<u>71</u>	Arts, Entertainment, and Recreation	September 28, 1999	<u>\$25</u>
<u>72</u>	Accommodation and Food Services	April 19, 2000	<u>\$30</u>
<u>81</u>	Other Services (except Public Administration)	December 28, 1999	<u>\$30</u>



Slide Shows

What's New for '97

Latest Results

1997 - 1992

Information

Conferences
Release Schedule
History
GIQ Symposium
Sample Forms
Writer's Toolkit

Questions?

Ask Dr. Census

Related sites

NAICS
Outlying Areas
Commodity Flow
Vehicle Survey
Minority/WomenOwned Business



U.S. Census Bureau

Subjecte A to Z Search Catalog Data Toole Home

1997 Economic Census Data Are Here!



The Economic Census profiles the US economy every 5 years, from the national to the local level. Reports are now available for all geographic areas and all sectors. Economy-wide reports include the SIC-based <u>Comparative Statistics</u> and the <u>Bridge Between NAICS and SIC</u>. Just released are <u>Merchandise Lines Sales</u> reports for Retail Trade and Accommodation and Foodservices and Sources of Revenue/Receipts reports for several <u>other sectors</u>. (For other reports, see <u>schedule</u>.)

New Releases

Hypertext tables (html)

1997 data by NAICS U.S., states, counties and metro areas NEW 1997 and 1992 by SIC U.S. and states

Bridge Between NAICS and SIC national only

Latest press release

Merchandise Line Sales:

Electronic Shopping and Mail-Order Houses Account for Most Computer Fardware and Software Sales

Industry Series

21	Mining
23	Construction
31-33	<u>Manufacturing</u>

PDFs by State

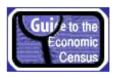


Check reports available or coming soon

Geographic Area Series

21	Mining
22	<u>Utilities</u>
23	Construction
31 33	Manufacturing
42	Wholesale Trade
44-45	Retai Trade
48-49	Transportation and Warehousing
51	<u>Information</u>
52	Finance and Insurance
50	Real Estate and Rental and Leasing
5/1	Professional, Scientfic and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste
	Management and Remediation Services

Guide to the Economic Census



Contents

Introduction
What's new for 1997?
Uses of the data
How data are collected
Industries (NAICS)
Geography
Content--data items
Types of reports
Internet, CD-ROM, print
Schedule for reports
Reports by sector
Related statistics
Working with the data
More information

<u>Index</u>

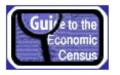
No frames

Comments



U.S. Census Bureau

U.S. Census Bureau

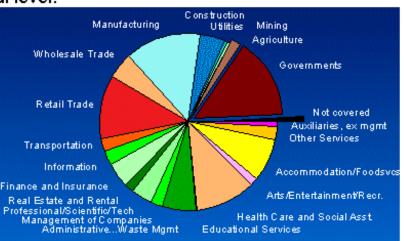


Guide to the 1997 Economic Census

INTRODUCTION

The Economic Census provides a detailed portrait of the Nation's economy once every five years, from the national to the local level.

The 1997 Economic Census covers nearly all of the U.S. economy in its basic collection of establishment statistics. There also are several related programs, including statistics on minority- and women-owned businesses. Censuses of agriculture and governments are conducted at the same time.



Results from the census will be issued on CD-ROM and on the Internet, starting in early 1999 and continuing for more than 2 years. Only summary reports will be issued in print.

Material is being added to this Guide on a regular basis. For more detail, check back in a few weeks. Your <u>comments</u> on the structure and organization of this material are welcome.



Slide Shows

What's New for 197

Latest Results

1997 - 1992

Information

Conferences
Release Schedule
History
GIQ Symposium
Sample Forms
Writer's Toolkit

Questions?

<u> Ask Dr. Census</u>

Related sites

NAICS
Outlving Areas
Commodity Flow
Vehicle Survey
Minority/WomenOwned Business



U.S. Census Bureau

Subjects A to Z Search Catalog Data Tools Home

1997 Economic Census Data Are Here!



The Economic Census profiles the US economy every 5 years, from the national to the local level. Reports are now available for all geographic areas and all sectors. Economy-wide reports include the SIC-based <u>Comparative Statistics</u> and the <u>Bridge Between NAICS and SIC</u>. Just released are <u>Merchandise Lines Sales</u> reports for <u>Retail Trade</u> and <u>Accommodation and Foodservices</u> and <u>Sources of Revenue/Receipts</u> reports for several <u>other sectors</u>. (For other reports, see <u>schedule</u>.)

New Releases

Hypertext tables (html)

1997 data by NAICS U.S., states, counties and metro areas

1997 and 1992 by SIC U.S. and states

Bridge Between NAICS and SIC national only

Latest press release

Merchandise Line Sales:

Electronic Shopping and Mail-Order Houses Account for Most Computer Hardware and Software Sales

Industry Series

21	Mining
23	Construction
31-33	Manufacturing

PDFs by State

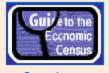
Select a state

Check reports available or coming soon

Geographic Area Series

21 Mining

	mining
22	<u>Utilities</u>
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retai Trade
48-49	Transportation and Warehousing
51	<u>Information</u>
52	Finance and Ir surance
50	Real Estate and Rental and Leasing
54	Professional, Scientfic and Technical
V-1	Services
55	Management of Companies and Enterprises
50	Administrat∨e and Support and Waste
56	Management and Remediation Services



Slide Shows

What's New for '97

Latest Results

1997 - 1992

Information

Conferences
Release Schedule
G Q Symposium
Samole Forms
Writer's Toolkt

Questions?

Ask Dr. Census

Related sites

NAICS Business Owner Survey Vehicle Survey



U.S. Census Bureau

Subjects A to Z Search Catalog Data Tools Home



Do-It-Yourself User Conference on the 1997 Economic Census

Perhaps you can't make it to one of our <u>scheduled user conferences</u>, or perhaps you would like to have our resource materials so that you can conduct a conference of your own. Below are links to the presentations developed for a recent conference, in WordPerfect format (.wpd) for easy viewing of slides and narrative together, in WordPerfect Presentations format (.shw) for your own delivery, or in executable form (.exe) for viewing slides (no text) without any other software.

You may also view the contents the information kit we hand out.

Pressed for time? Get a brief introduction with our interactive slide show in html.

Program	WordPerfect	zipped .shw files	(no text)
Scope and Uses of Economic Census Data Scope of the Census; how data were collected how businesses use the cata; how government agencies use the data.	C97IN MN.WPD	C97IN MN.ZIP	C97IN MN.EXE
North American Industry Classification System Introduction to the new NAICS system and its effects on the data; why the SIC was replaced; how are NAICS and SIC different; bridging between NAICS and SIC.	C97NAICS.WPD	<u>C97NA CS.ZIT</u>	C97NAICS.EXE
1997 Economic Census Products Recessigning census products for the information age; types of reports; how CD-ROM, Internet, and print products compare; release schedules.	C97PRDMN WPD	C97PRDMN.ZIP	C97PRDMN.EXE
Working with Economic Census Dala Accessing data on CE-ROM and on the web; comparability issues in assembling time series data reference materials; sources of assistance.	C97WRKMN.WPD	C97VVRKMN ZIP	C97WRKMN.EXE

The Economic Census: What's New for 1997

🞸 Bookmarks 🏒

Click on below to advance to the next slide. To select a specific slide, scroll below to the Table of Contents.

If you cannot see the entire slide and text, reduce your browser's header, then drag the column separator to reduce the width of this column. Scroll down on any slide with long text.

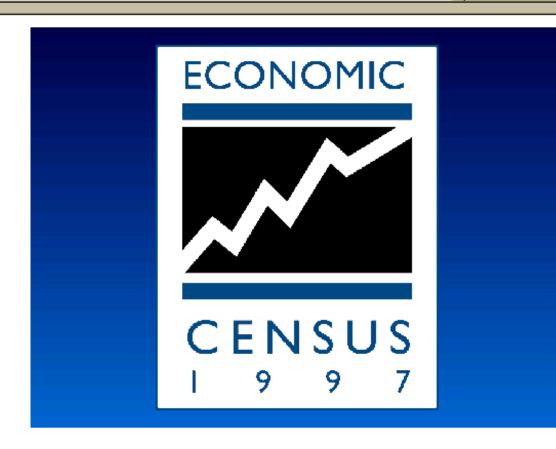
You may Download the show in Corel Presentations format.

Table of Contents

- 1997 Economic Census
- Replaces 8 Sector Censuses
- 1997 Economic Census
- . What Data Users Need to Know
- North American Industry Classification System
- . New Industries in NAICS
- New Sectors
- New Sectors



Back to <u>Home Page</u> Comments or Questions?



The economic census is the premier summary of the structure and functioning of our economy

People | Housing | Business | Geography | News | Census 2000 | Subjects A to Z | Search | Catalog | Tools | Privacy - Policies | Home

USCENSUSBUREAU

Habrina Van Mala Informa J Danisiana



Slide Show

What's New for '97

Latest Results

<u> 1997 - 1992</u>

Information

Release Schedule

GIQ Symposium Sample Forms Writer's Toolkit

Questions?

Ask Dr. Census

Related sites

NAICS
Business Owner
Survey
Vehicle Survey

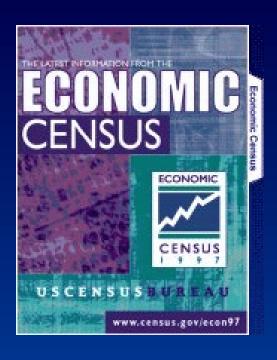


U.S. Census Bureau



Ask Dr. Census

Topic	e-mail	Telephone
Is my state or industry available from the 1997 Economic Census? Check the list of reports available or coming soon. Check the schedule for later reports.	econ97@census.gov	301-457-2547
How is my business classified under NAICS?	naics@census.gov	888-75-NAICS
Small business	csd@census.gov	301-457-3316
Business formations, failures	busstat@census.gov	301-457-8641
Minority- and women-owned business	csd@census.gov	301-457-3316
Construction	mcd@census.gov	301-457-1321
International tradeimports and exports	ftdwebmaster@ccmail.census.gov	301-457-2242
Manufacturing and mining	mcd@census.gov	301-457-4673

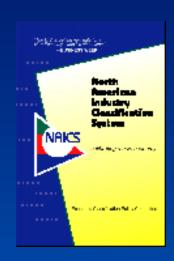


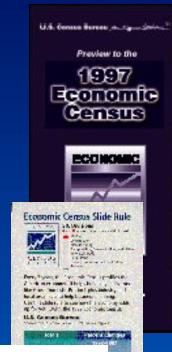
Information Kit

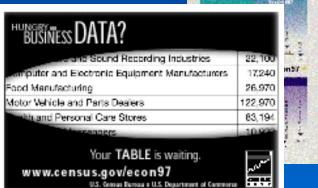
PArea "profile"

P Information folder

- < NAICS brochure
- < Preview
- < "Slide Rule"
- < Public-Service Ads







ECONOMIC



CENSUS 1 9 9 7



Speakers

RobertMarske

Chief, Customer Relationship Management, Economic Census

rmarske@census.gov

301-457-2547

Paul Zeisset

Director of Marketing, Economic Census

pzeisset@census.gov

301-457-4151